IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas E. Valiulis et al.

Art Unit: 3632 Application No.: 10/802,983

Examiner: Anita M. King

Filed: March 17, 2004

For: RETAIL DISPLAY SUPPORT

HAVING REDUCED DRAG AND

METHOD

SUBMISSION WITH REQUEST FOR CONTINUED EXAMINATION (37 C.F.R. §1.114)

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated June 9, 2006 and the Advisory Action dated August 4, 2006, please enter the following amendments and consider the following remarks. Amendments to the Claims are reflected in the Claim Listing that begins on page 2. Remarks begin on page 7.